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PATENT 09/595,515  
Docket No. KINGP.55031

to allow said intermediate member to extend between the pages of the book and along the length of the spine of the book without stretching its binding;

a top anchor having a thickness greater than the thickness of the intermediate member and being in the form of a first portion of a character including a head end secured to said first end;

a bottom anchor having a thickness greater than the thickness of the intermediate member and being in the form of a second portion of said character secured to said second end;

wherein the length of said intermediate member may be extended from its predetermined length to accommodate books of different sizes,

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the book is inserted therein;

wherein said top anchor includes a first fastener element; and

said bottom anchor includes a second fastener element constructed for releasable engagement with said first fastener element; and

said first fastener element and said second fastener element comprise a snap.

35. (NEW) A bookmark for use in between pages of a book having a spine and a binding comprising:

a flexible, elongated, intermediate member having a first end and an opposing second end, said member having a predetermined length and thickness, said thickness and being of a size to allow said intermediate member to extend between the pages of the book and along the length of

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the spine of the book without stretching its binding;

a top anchor having a thickness greater than the thickness of the intermediate member and being in the form of a first portion of a character including a head end secured to said first end;

a bottom anchor having a thickness greater than the thickness of the intermediate member and being in the form of a second portion of said character secured to said second end;

wherein the length of said intermediate member may be extended from its predetermined length to accommodate books of different sizes; and

wherein said anchors inhibit removal of the bookmark in a direction parallel to the length of the spine when the book is inserted therein;

wherein said top anchor includes a first fastener element; and

said bottom anchor includes a second fastener element constructed for releasable engagement with said first fastener element; and

said first fastener element is in the form of a series of hooks and said second fastener is in the form of a pile material having a set of loops.

### DISCUSSION

Applicant respectfully requests entry of new claims 34 and 35. Claims 34 and 35 correspond to previously allowed dependant claims 26 and 27 of parent application Serial No. 09/136,348.